

Goal Area: Learning

ACRL and its members are recognized internationally as collaborative leaders and partners in ensuring that students leave with lifelong learning skills, improving techniques for assessing learning outcomes, and in creating environments for discovery.

1. ACRL expands regional, national and international adoption, use and development of information literacy standards.
2. Strengthen ACRL's relationships with higher education organizations that are important to faculty and administrators in order to develop institutional understand of librarians' roles in enhancing teaching and learning.

As part of the Chapter's Spring Conference on Assessment in Academic Libraries, two sessions featured University faculty members as speakers. An Education Doctoral Program faculty discussed *Learning Outcomes: Building Blocks for Assessment* and led a hands-on exercise for participants to leave with clear, targeted and assessable learning goals. A Communication professor and embedded librarian co-presented on the experience of blending their unique backgrounds during a semester-long course and assessing what the students learned. Since the course fulfilled both cultural diversity and information literacy requirements, the presentation was entitled, *Assessing Information Literacy as if Culture Mattered*.

3. ACRL increases member abilities to create and manage physical and virtual spaces and services as environments for discovery.

Goal Area: Scholarship, Research, and Creative Activity

ACRL and its members are recognized internationally as authorities on the integration of content, tools, and services into the evolving workflows of scholars and creators at all stages from initial discovery, to individuals organizing their own resources, to the creation, sharing, publication, aggregation, and preservation processes, including associated intellectual property issues.

1. Strengthen ACRL's role in serving as a catalyst for and supporting transformative change in scholarly communication systems.
2. Enhance ACRL members' ability to provide education, advocacy, and coalition building to support transformative change in scholarly communication systems
3. Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats.
4. Strengthen ACRL's relationships with learned societies to expand membership knowledge of disciplinary practices in scholarship.

Goal Area: Advocacy

ACRL has greater influence on the higher education and research environment.

1. Increase ACRL's influence on campus information, academic, and communication technology priorities.
2. Increase ACRL's communication on major trends and issues in libraries and higher education.
3. Strengthen partnerships with other organizations.
4. Increase ACRL's influence in public policy affecting higher education.
5. Increase ACRL's influence on national and regional accrediting entities.
6. Increase ACRL members' ability to respond to and maintain critical levels of excellence in accreditation requirements and professional standard
7. Expand ACRL research on the value of the library, the value of the librarian, and the value of information.

Goal Area: Continuous Learning

ACRL provides continuous learning opportunities enabling members to strengthen their effectiveness and achieve recognition as valued contributors to their academic and research communities.

1. Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.
2. Increase the accessibility of learning opportunities to meet the diverse needs of members by relying on research and best practices for design, delivery, and accessibility.
3. Increase ACRL's agility in providing cutting-edge content for learning programs and publications.
4. Expand ACRL's continuous learning opportunities on advocating the value of the library, the value of the librarian, and the value of information.

As part of the Chapter's Spring Conference, one institution shared its experience with using LibQual over a several year period.

I found the conference to be very helpful and insightful into what we are facing as librarians needing assessment tools to provide the different kinds of information administrators are seeking to make decisions on funding. This conference did an excellent job of providing background theory, an expert to address how we can implement some type of plan, and someone who has walked the walk, so to speak.

All conferences should be as well organized and informative. It was great to go to a conference that addressed a current need in a fashion that allowed me to grow professionally.

5. Continue to play a leadership role in promoting research and publication in academic and research librarianship thereby creating and disseminating tools and a body of knowledge for the field.

The theme for the Chapter's Spring Conference on Assessment in Academic Libraries came as a result of the doctoral work of the current Chair. Utilizing her coursework and research interest, she provided members a basis for what she hopes will be an ongoing discussion on assessment.

Goal Area: Leadership

ACRL members achieve recognition as leaders and advocates for academic and research libraries. ACRL recruits and develops the next generation of academic and research library leaders.

1. Develop leadership opportunities for ACRL members and increase professional development offerings on leadership.
2. Design and deliver tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.
3. Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making.
4. Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship.

Goal Area: Information Technology

Academic and research librarians are leaders in using information, academic and instructional technologies to create and manage information resources and to deliver library and information services.

1. Support the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by offering educational opportunities.
2. Build ACRL's capacity to partner with other technology-oriented higher education organizations to identify standards and best practices for managing digital libraries and digital library services.
3. Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.

Goal Area: Membership

ACRL's membership growth builds on retaining core membership while recruiting from new and diverse communities.

1. Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.
2. Increase the number of academic and research librarian members.
3. Increase ACRL's membership from underrepresented ethnic and racial groups.
4. Increase the appeal of ACRL membership to broader communities.
5. Increase efforts to support recruitment of new and diverse talent to ACRL.
6. Support and encourage research and programming on the changing workforce in academic libraries and the implications for library education and training, leadership and middle management development, and staff recruitment and retention.

Goal Area: Organizational Vitality and Effectiveness

ACRL will have the fiscal resources, staff expertise, and organizational structure to advance the association's strategic plan by deploying data-driven decision making to drive entrepreneurial activities.

1. Increase and diversify fiscal and human assets.
2. Increase the mutual benefits of the ACRL/ALA relationship.
3. Increase and improve ACRL's organizational use of information technology.

Goal Area: Sustainability

ACRL integrates sustainability into all aspects of the life of the association.

1. Expand commitment to adopting green and sustainable business practices for ACRL offices, conferences, continuing education and operations with business partners.

Since our membership covers a large geographic area, we chose to hold the Spring conference in as centrally located spot as possible rather than rotate the location to other parts of the state. Members carpoled (braving flooded roads sometimes) for a strong showing in Grand Forks. With teleconferencing technology hopefully more robust than in years previous, we will experiment with that once again.

2. Create a discourse about the significance of sustainability and ways to promote it within ACRL.
3. Foster relationships and collaboration by identifying meaningful opportunities for cross-fertilization of ideas, research and problem-solving around sustainability, both within ACRL and external to the association.
4. Plan and implement continuing education opportunities regarding sustainability for our members.
5. Engage with policy-makers, academics, non-academic non-governmental organizations, and the public in an effort to foster sustainability literacy.